Homes











jteRealEstate.com

4705 Oleander Dr. Suite C Myrtle Beach, SC 29577 (843) 222-2672 jterealestate.com TE Real Estate was established in 2013 by Jason Ellis, who now has more than 28 years of experience in the real estate sector.

Today, Jason leads a team that handles offers a full range of real estate services including new home sales, new community marketing, general brokerage, luxury home marketing, rental management, consulting and development.

Whether it's launching a new neighborhood, marketing a custom luxury property or providing guidance on project development, Jason and his hardworking team take pride in delivering experience, strategy, and hands-on execution

across every phase of the process.

The company sets the standard for quality real estate professionals and serves an array of clients along the coastal regions of the Carolinas, from Brunswick County, NC, to Georgetown, SC.

"Our focus is on representing the product, not building it," Jason explains. "We work with numerous builders and currently have many homes in various stages of construction that can be acquired, offering a range of options from move-in ready to semi-custom homes. Our team is deeply involved in every step of the sales and marketing process, ensuring builders











and buyers alike receive a high level of service and expertise."

JTE recently marketed this luxury home at 134 Avenue of the Palms, located in The Bluffs on the Waterway. It was built by Howell Homes, a trusted builder that has completed more than 200 homes in the Carolina Forest area over the past several years.

"Unlike a typical spec home, this one stands out for its high-end finishes and thoughtful design," Jason notes. "We were asked to bring it to market and highlight its many custom features, including wide-plank engineered hardwood flooring, en-suite

baths for every bedroom, a luxurious master suite with dual walk-in closets, and a spa-style bathroom with a large walk-in shower and soaking tub."

The sleek kitchen showcases a quartz waterfall island, gas cooktop and double ovens, while the butler's pantry adds a secondary fridge, prep sink, and extra cabinetry to keep the main kitchen clear and functional. Additionally, there's a wet bar, built-in cubby drop zone and an oversized rear porch with a full summer kitchen.

"Beyond the finishes, one of the unique selling points of this home is the pavered circular front driveway and rear drive, which enhance both curb appeal and functionality," he says. "It's truly a must-see home that reflects the quality and detail Howell Homes is known for."

Jason says that what he loved most about this project was the level of craftsmanship and detail provided by Howell Homes that is reflected throughout the home: "From the moment you step through the door, you can tell this home was designed to impress. It's not every day you get to work with a product that checks every box for luxury, functionality and aesthetic appeal."

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