



FOR IMMEDIATE RELEASE

Margaritaville Vacation Residences Myrtle Beach Announces Sales Gallery Grand Opening Celebration scheduled on July 5th 12pm - 4pm for the Much-Anticipated Condominium Development in South Carolina

MYRTLE BEACH, SC (6/5/25) – Margaritaville Vacation Residences Myrtle Beach is bringing a one-of-a-kind resort-style living experience to the Arcadian Shores area. With construction slated to start this spring, the community will offer 295 fully furnished one-, two-, and three-bedroom condominium residences, priced from the \$400,000s. Prospective buyers can now register for the Sales Gallery Grand Opening Celebration on July 5th 12pm - 4pm.

The community amenities will reflect the celebrated Margaritaville lifestyle and will include a lobby bar and restaurant, expansive pool, sundeck, hot tub, fire pits, private poolside cabanas, and a poolside Chickee Hut bar and restaurant. Additional features include social spaces, a fully equipped fitness center, and seasonal shuttle service to and from the beach. Building 1 and all resort amenities are expected to be completed by fall 2026. Additional buildings will follow in subsequent phases.

"Margaritaville Vacation Residences at Myrtle Beach will become a vibrant lifestyle community that blends coastal charm with Margaritaville's unique vibe. We're excited to bring these residences to one of the East Coast's most beloved beachfront communities and we look forward to creating a place where residents and vacationers can enjoy their piece of paradise every day," said Arthur Falcone, Co-President of AmeriPride Homes, the builder developer of Margaritaville Vacation Residences Myrtle Beach.

Perfectly positioned just a short walk from the beach and moments from the area's world-class dining, shopping, golf and entertainment, this development marks the first new coastal condominium offering in more than a decade.

"With Margaritaville Vacation Residences Myrtle Beach, we're building top quality vacation condominiums and adding unique amenities to an exceptional destination. Where else can you stroll to more than 60 miles of wide beaches and have access to 90 championship golf courses, and enjoy entertainment, shopping, dining, and much more?" added Patrick Marino, Co-President of AmeriPride Homes.

Those who wish to rent their vacation residences when not in use have access to onsite rental management programs.

The Sales Gallery, located at 235 Fins Up Circle, Myrtle Beach, SC 29572, is open daily from 10 AM to 5 PM, for those looking to learn more about this real estate offering and to review available floor plans. For additional information, visit OwnMargaritavilleVacationResidencesMyrtleBeach.com or call 843-564-3151.

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About Margaritaville

Margaritaville, a state of mind since 1977, is a global lifestyle brand inspired by Jimmy Buffett, whose songs evoke a passion for tropical escape and relaxation.

Margaritaville features over 40 lodging locations and over 20 additional projects in the pipeline positioned across a variety of full-service and boutique hotel and resort brands, branded real estate, and gaming properties, all

complemented by an extensive suite of food and beverage concepts, including Margaritaville Restaurant, award-winning JWB Prime Steak and Seafood, 5 o’Clock Somewhere Bar & Grill, and LandShark Bar & Grill.

Hotel brands include Margaritaville Hotels & Resorts, Compass by Margaritaville, Margaritaville Beach House, and the all-inclusive product, Margaritaville Island Reserve®. Further elevating experiences, Margaritaville’s branded real estate includes Latitude Margaritaville, “55 and better” active adult brand; Margaritaville Cottages, Villas and Residences; One Particular Harbour Margaritaville; and Margaritaville Vacation Club.

The newest brand additions to Margaritaville properties include the rapidly-growing Camp Margaritaville Resorts and Margaritaville at Sea. Additionally, consumers can escape every day through a collection of lifestyle products, including apparel, footwear, frozen concoction makers, home décor, a SiriusXM radio station, License to Chill: The Margaritaville Podcast, and more.

More than 20 million travelers and consumers every year change their latitude and attitude with Margaritaville. For more information, visit www.margaritaville.com and follow Margaritaville on Facebook, Twitter and Instagram.

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